

# Shelby Ly

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## Biography

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I am a graphic designer who specializes in logo design, publication design, illustration, and typography. Striving to create graphics that will engage and communicate with the viewer, I seek inspiration from my everyday life and passions such as sustainability, health, and social rights. Because of my strong work ethic, I see to it that the project is successfully complete.

## Education

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**BA – Graphic Design – Magna Cum Laude**  
California State University Long Beach | Class of 2018

**Graphic Design**  
Lynda.com | Dec. 2017– Jul. 2018

## Work Experience

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**Self-employed freelancer | 2016 – Current**  
Worked with clients to create logos, design t-shirts, and other visual projects.

## Projects

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**First Generation Scholars | Aug. 2018**  
Worked with a nonprofit organization to create a logo that best speaks to their audience and describes their brand.

**Wealth Tidying | Aug. 2018**  
Worked with a startup podcast to redefine an existing logo.

**Sakura Matsuri Festival | Aug. 2017**  
Created a series of posters and a logo that showcase the appreciation of Japanese culture for a University project.

## Volunteer Work Experience

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**2018 Green Gen. Mixer | Apr. 2018**  
Directed vendors to their assigned table, signed guests in to the event, and helped workers clean up after the event.

**CSULB Career Center Job Fair | Feb. 2018**  
Directed students to the job fair and provided them with information about the event.

**Young Artists Camp and YA Art Studio | Aug. 2015**  
Organized art supplies, supervised students, and helped with setting up galleries for the art show.

## Skills

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Typography	<b>Adobe:</b> Illustrator,
Hand Lettering	InDesign, Photoshop
Logo	
Illustration	<b>Microsoft:</b> Word,
Publication	Powerpoint
Laser-cutting	

## Achievements

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**TypeKind Contest Winner**  
Adobe Project 1324 | Aug. 2018

**President's List**  
California State University Long Beach | 2013– 2018

**Dean's List**  
California State University Long Beach | 2016

## Exhibitions

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**"Gun Culture in America"**  
Design and Illustration LA | Gallery Xue

## References

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**Jerilyn Blue**  
cell: (323) 308-0230

**Chi Wigal**  
cell: (562) 508-2351

**Vy Nguyen**  
cell: (562) 508-2787